

# CPA NEWS

PERMIAN BASIN CHAPTER TEXAS SOCIETY OF CPAs



Texas Society of  
CPA Certified Public Accountants

March 2009



## A NOTE FROM NANCY DAY, PERMIAN BASIN CHAPTER PRESIDENT

Even though we typically think of the first quarter as being the chapter's "slow season," the

board of directors recently agreed to use this time to focus on our relationship with UTPB accounting students. SOBA, the UTPB Student Organization for Business and Accounting, will host two events this spring and has asked us to participate with them.

**Friday, February 20<sup>th</sup>** – J. D. Faircloth, of Johnson Miller & Company, will be the guest speaker. The SOBA meeting will be held in the Multipurpose Room of the UTPB Mesa Building (2<sup>nd</sup> Floor) at 6 p.m.

**Monday, March 23** – Enron Documentary followed by mixer and Wii Tennis Tournament. The SOBA meeting and mixer will be held in the Multipurpose Room of the UTPB Mesa Building (2<sup>nd</sup> Floor) from 5:30 p.m. – 7:30 p.m.

These meetings/mixers will be great opportunities for us to get acquainted with the students and to visit with them one-on-one about our profession. We are also working with SOBA to add a resume book to our chapter Web site. Resumes for the graduates will be posted on our Web site in the near future.

The new and young CPA group is planning a spring activity, so watch for details in upcoming newsletters and e-blasts.

### Save the Date - Golf Tournament Confirmed in June

We have confirmed the golf tournament at Hogan Park Golf course on **Friday, June 19<sup>th</sup>** with a 1 p.m. tee-off. Invite your co-workers, clients and business acquaintances to join your foursome.

It's a great opportunity for camaraderie and networking, and is our yearly fundraising activity to support scholarships to UTPB, Midland College, Odessa College, and Howard College.

There are many more things happening at the chapter, so log on to the Web site to check out CPE and other activities. I look forward to seeing you at these upcoming events.

### TSCPA MISSION STATEMENT

*The Texas Society of Certified Public Accountants exists to support its members in their professional endeavors and to promote the value and high standards of Texas CPAs.*

### New Strategic Plan Supports Mission Statement

A new Strategic Plan was adopted by the TSCPA Executive Board on June 1, 2008. The fourth objective of the new Strategic Plan is to:

***Promote the profession and image of the CPA as a trusted and valued advisor.***

TSCPA uses a number of methods to promote the CPA profession and its image, including:

- media placement,
- paid advertising,
- community relations, and
- other outreach activities.

Society public relations activities include working with reporters, distributing weekly "Money Management" news releases to local media outlets, and TSCPA members serving as CPA spokespersons for media interviews. The public relations, media and outreach programs are coordinated with the chapters, and TSCPA offers a matching program for the chapters for promotion efforts in their local areas.

Financial literacy efforts also continue to be a major initiative. Personal finance information for consumers is provided through the ValueYourMoney.org Web site.

If you would like to read the Strategic Plan, it is available on TSCPA's Web site. Go to [tscpa.org](http://tscpa.org), select About TSCPA, then Governance, and then select Strategic Plan.

## MESSAGE FROM PRESIDENT ELECT, PHIL DAVIS

These are challenging times for our economy both nationally and locally. Our clients and employers depend on us for important professional guidance and advice. At the TSCPA Midyear Board of Directors meeting in January, AICPA Chairman Ernest Almonte, CPA, discussed his theme for the year "Think Differently." He told meeting attendees that CPAs can turn a difficult economy into an opportunity to showcase what members of the accounting profession can do. He also shared his insights on the importance of CPAs sharing their knowledge and skill sets to change the world around them.

As professionals, it's important for us to participate in TSCPA and the Permian Basin Chapter. With this in mind, my theme for the upcoming year is this: "Each Member Do One Thing." How can you become involved? There is a number of ways to serve, including the:

- Spring mixer with students
- Spring chapter social
- Shrimp boil
- Golf tournament in June
- CPE committee
- Student relations activities
- Young CPA activities
- Membership and recruitment efforts

For more information about these and other opportunities, please contact me at phil.pbcpa@sbcglobal.net. I look forward to working with you in the upcoming year.

## ITEMS FOR SALE

The Chapter has available for sale:

- 1 – Four drawer, letter size, beige file cabinet \$50
  - 1 – Executive desk chair in black \$35
- Or best offer.

For more information and/or to purchase the items, please contact chapter liaison Stephanie King at 800-428-0272, ext. 233 or sking@tscpa.net.

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## TSCPA PROMISES TO MEMBERS

### Our Five Promises:

- TSCPA will provide personal and career development
- TSCPA will provide solutions
- TSCPA will work to continue to enhance the image of the profession
- TSCPA will actively recruit new individuals to the profession
- TSCPA will protect the CPA certificate



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## INTRODUCING OUR NEW CHAPTER LIAISON - STEPHANIE KING

Stephanie King has been designated as our chapter liaison. You can reach Stephanie by phone or e-mail to discuss any questions you may have about chapter activities or your membership in TSCPA and the Permian Basin Chapter. She can be reached by phone at 800-428-0272, ext. 233, by e-mail at [sking@tscpa.net](mailto:sking@tscpa.net), or by mail at:

Permian Basin Chapter/TSCPA  
14651 Dallas Parkway, Suite 700  
Dallas, TX 75254

If you have ideas you'd like to share, please contact Stephanie.

## ACAN IS HERE TO HELP

Sad and tired all the time? Feel the pressures of your job are crushing you? It could be more than the winter blahs; you might be suffering from depression.

The TSCPA Accountants Confidential Assistance Network (ACAN) is there for you. Phone 866-766-ACAN. *We're here to help.*



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## PERMIAN BASIN CHAPTER TEXAS SOCIETY OF CPAS

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